

Nimble Storage on Demand

Pay-For-What-You-Use, On-Premise Storage Solution

Storage for the Cloud Age

Cloud adoption is growing at an exponential rate. But organizations still have few options when it comes to data storage. Buying storage outright is expensive; leasing typically requires a long-term commitment. Neither offers the flexibility most organizations need in today's dynamic marketplace. Organizations have been waiting for a storage solution with cloud-like agility and flexibility.

Nimble's Storage on Demand is a subscription service for on-premise storage that adapts to businesses' changing needs. It allows customers to decide where their storage will reside – whether it's their own datacenter, a colocation facility, or the cloud. And, it lets them choose one of four service levels, with billing based on usage rather than fixed configuration. Finally, customers can opt for month-by-month subscriptions after a first-year commitment.

Pay Just For What You Use. Monthly billings accurately reflect storage usage, even when it shrinks.¹ Monthly charges are calculated on a simple fixed rate price in cents-per-GB.

Service-Level Subscription. Storage on Demand offers four performance service levels: Platinum (fastest), Gold, Silver, and Bronze. In each level, billings are based on actual storage usage.

Never Run Out of Capacity or Performance. A 10 percent buffer, provided at no extra cost, ensures that capacity will always be available as your usage grows. Additional IOPS are automatically included to maintain performance needs.

No Excessive Lock-Ins. Storage on Demand requires a first-year commitment. Customers then have the option to cancel or continue paying for services on a month-by-month basis.

All-Inclusive Subscriptions

Storage on Demand includes all the features and support organizations need to deploy and effectively manage storage:

Installation and Support. Storage can be deployed quickly; end-user services remain consistently available.

Built-in Efficiencies. Advanced capacity saving features further reduce storage costs, and increase capacity utilization by as much as 2.5x.

Built-in Data Protection. Efficient snapshots and data replication protect against accidental and catastrophic data loss using minimal capacity and network overhead.

Operational Efficiencies. Reduced datacenter footprint dramatically cuts data center footprint, power and cooling costs.

InfoSight™ Cloud-Based Management. Nimble's InfoSight portal monitors arrays to pinpoint potential problems — and offer remedies — before they can cause disruption. InfoSight accurately tracks storage usage, providing customers with detailed near real-time reports.

1. Minimum usage level and fair usage policy apply.

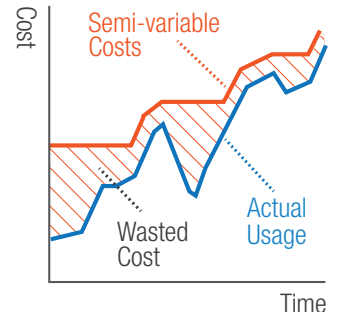
Solution Overview

- Pay only for what you use
- Service-level subscriptions
- Never run out of capacity
- No excessive lock-ins

Benefits

- **Cloud economics for on-premise storage.** Combine the economic benefits of the cloud, and the performance, security and data sovereignty of on-premise storage.
- **CAPEX to OPEX, freeing capital.** Improve cash flow and eliminate assets off balance sheets. No long-term lease agreements, surprise balloon payments, or write-downs.
- **Flexible subscriptions.** Adapt to changing business and technical needs.

Other Storage on Demand



Nimble Storage on Demand

