

## Pay-for-What-You-Use, On-Premise Flash Storage

### Consume Storage like the Cloud

Businesses are looking for agility in how they consume storage. Buying or leasing storage lacks the flexibility of cloud because it forces you to pay for capacity whether you use it or not. Now you can consume flash storage like the cloud with Nimble Storage on Demand.

**Nimble Storage on Demand** is a subscription service for on-premise flash storage that adapts to your changing needs. Storage is delivered based on service levels and paid for based on usage.

**Pay For What You Use.** Monthly billings reflect exact usage, whether it goes up or down<sup>1</sup>. Simply pay a fixed price in cents-per-month for every GB used. Two pricing options are available:

Application-Based Pricing	Storage-Based Pricing
Priced on application usage	Priced on storage array usage
Lower per GB price with data reduction savings built-in	Opportunity to save more from data reduction

**Service Level Subscription.** Storage on Demand offers a range performance service levels spanning all-flash and hybrid flash storage.

**Never Run Out of Capacity or Performance.** 10 percent or more buffer is provided at no extra cost to ensure additional capacity is available as your usage grows. Additional IOPS are delivered as you scale capacity to maintain performance service levels.

**No Long-term Contracts or Lock-ins.** Only a 12-month commitment after which customers have the option to cancel or continue paying on a month-by-month basis.

### All-Inclusive Subscription Package

**24/7 Hardware and Software Support.** Ensures end-user services remain consistently available with proven 99.9997% availability.

**Always-on Data Reduction Reduces Costs.** Compression and deduplication<sup>2</sup> reduce storage usage costs without impacting performance.

**Built-in Data Protection.** Efficient snapshots and data replication protect against accidental and catastrophic data loss using minimal capacity and network overhead. Encryption provides granular security controls.

**Reduce Data Center Footprint.** An efficient and dense flash platform stores petabytes of data in small rack footprint to drastically reduce data center and power and cooling costs.

**InfoSight™ Predictive Analytics.** InfoSight monitors arrays to predict and prevent problems before they cause disruption. InfoSight also predicts, plans, and tracks storage usage and performance to maintain service levels and provides detailed reporting.

<sup>1</sup>Minimum monthly spend applies.

<sup>2</sup>Deduplication planned for a future release on Adaptive Flash arrays

### SOLUTION OVERVIEW

- Pay for what you use
- Service-level subscriptions
- Never run out of capacity
- No long-term contracts

### Two Pricing Options

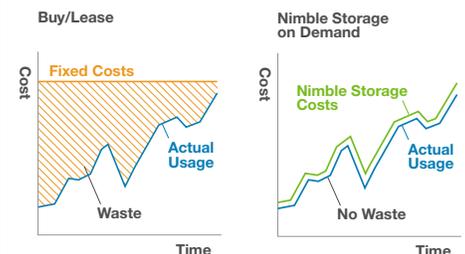
- Storage-based pricing
- Application-based pricing

### BENEFITS

**Consume storage with cloud economics.** Combine agility of the cloud with the performance, security and data sovereignty of on-premise storage.

**CAPEX to OPEX, freeing capital.** Improve cash flow and eliminate assets from the balance sheet. No long-term lease agreements, surprise balloon payments, or write-downs.

**Flexible subscriptions.** Adapt to changing business and technical needs without technology lock-in.



### NIMBLE STORAGE

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